





Inspiring Imagery by Fashion Film Makers and Photographers

Issue 3, **2018** 

# (Coken

## SOUTH AFRICA FESTYLE AND FILM FESTIVAL

presented by



PREMIUM CIDER

20. -26. SEPTEMBER 2018 **CAPE TOWN I JOHANNESBURG** 

WE LOOK FORWARD TO WELCOMING YOU!



n 2018 the genre of Fashion Film has rapidly channel, eExtra. The TV Show is a platform for brands are finding the digital platform speaks directly to their fans with a more meaningful message, without the constraints of the traditional 30 second TVC. The use of the internet to convey this message has become the medium of choice, Bokeh TV airs on eExtra Channel 105, on Tuesday with cheaper and faster bandwidth allowing users to share the content on smart devices and phones. We, along with our new headline partners Savanna Loco will be at the forefront of platforms delivering the best entertainment that Fashion Films can offer. Our festival continues to showcase and encourage the wealth of exceptional talent both locally and abroad, and nurtures the up and coming film makers and designers by affording them the opportunity of a global audience.

Along with Savanna Loco, our vehicle partners partners, Bokeh 2018 has seen the platform create four experiences and events in both Cape Town and Johannesburg, and also the introduction of the first two festival events in Durban. The appetite for digital content delivered in an entertaining and relevant way has never been more welcome. We are also proud to have created meaningful relationships 
These beautiful Bokeh magazines are handed with the Cape Town, Gauteng and KwaZulu- Natal out free of charge at our Festival events as well Film Commissions. We look forward to further as fashionable hair salons, coffee shops and This year we have launched Bokeh TV on the e.tv Town - Enjoy x

continued its expansion across the globe as local and International creatives to be informed of options available to them in the creative world, as well as being a showcase for young musicians, animators, actors, fashion designers, hair & makeup artists and filmmakers to showcase their passion. evenings at 9pm!

> We are currently finalizing plans to present a learning module that will be a hands-on course to train up the Fashion Film makers of the future. This course is available to both experienced filmmakers and emerging talent.

Bokeh is truly a global collaboration and special mention must be made of the team in Cape Town that puts it all together. You guys are awesome!

Mercedes-Benz SA and our various supporting Finally, I wish to thank all the contributing film makers, photographers, creative artists and talent for their inspiring work! If you love what you see, please contact them directly, or through Bokeh to get them to shoot/work for you. These artists are some of the very best out there!

strengthening these bonds in the upcoming years. restaurants in Durban, Johannesburg and Cape

**ADRIAN LAZARUS** MANAGING DIRECTOR AND FOUNDER

PRODUCED EXCLUSIVELY FOR THE SOUTH AFRICA INTERNATIONAL LIFESTYLE & FASHION FILM FESTIVAL PRESENTED BY SAVANNA LOCO!

DESIGNER JULIA BEKKER FINAL LAYOUT & DESIGN CLAUDE FELBERT MANAGING DIRECTOR & FOUNDER: BOKEH ADRIAN LAZARUS COVER PHOTOGRAPHED BY LEON SOKOLETSKI MAKEUP EINAT DAN

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**Not for Sale to Pers** 

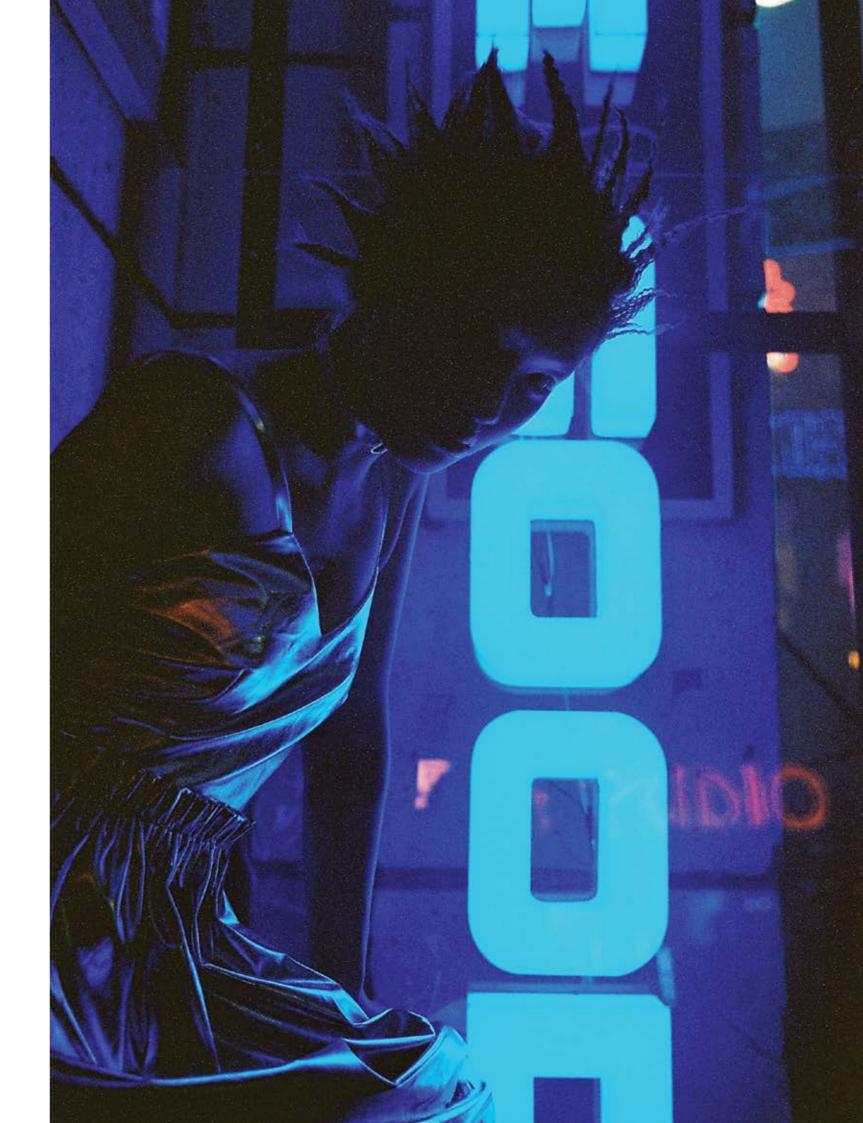
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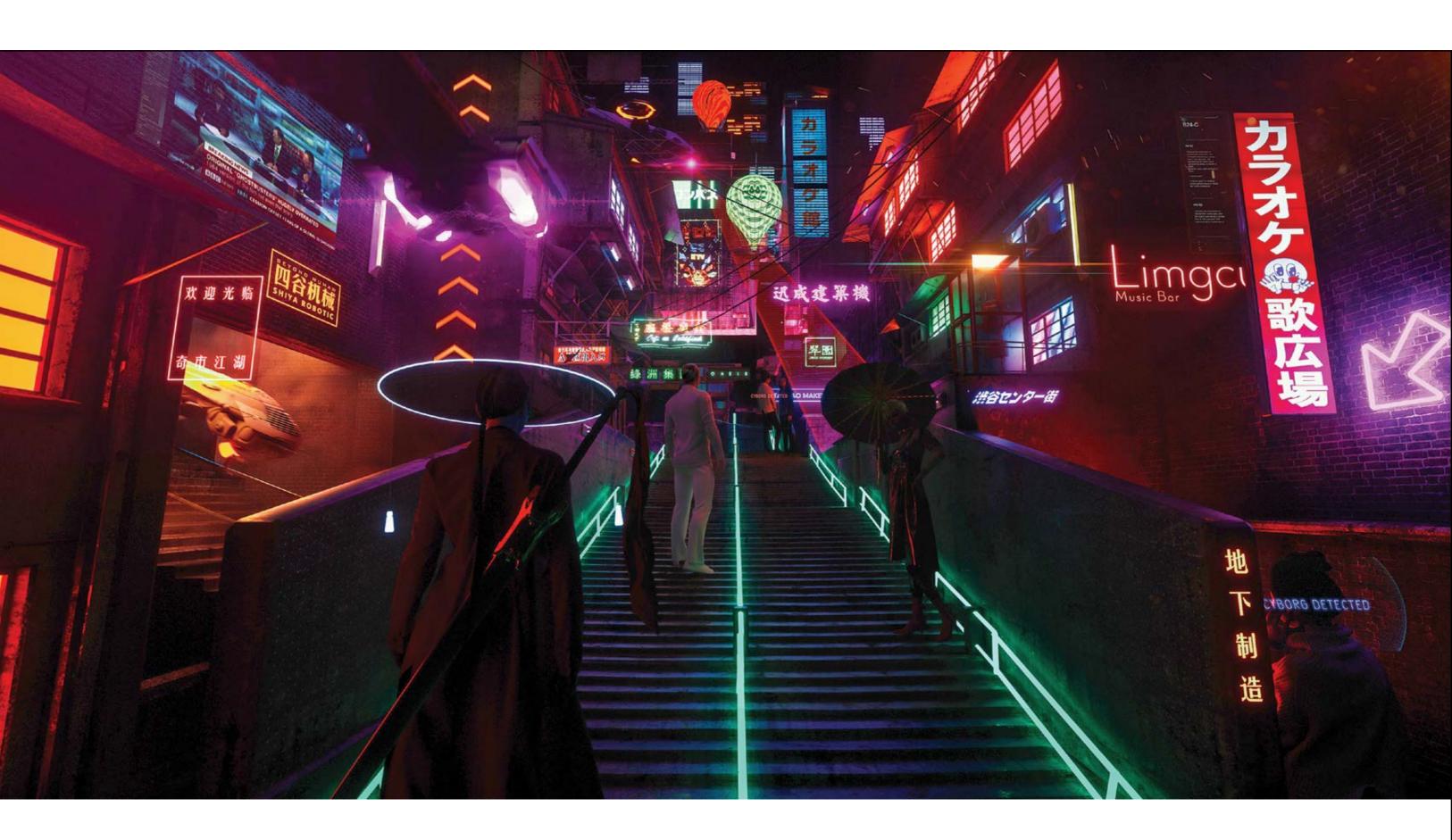


### YUEN HSIEH

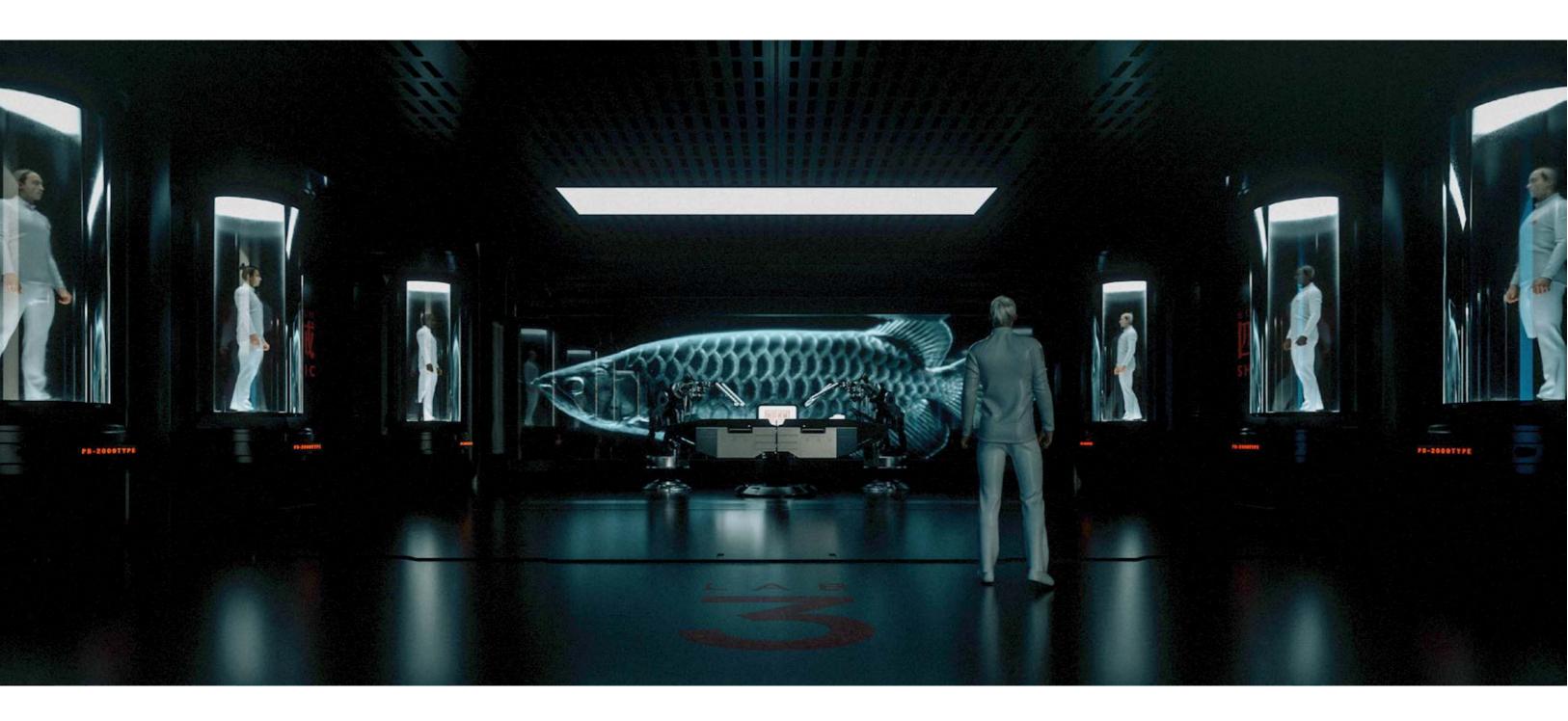
#### SHANGHAI

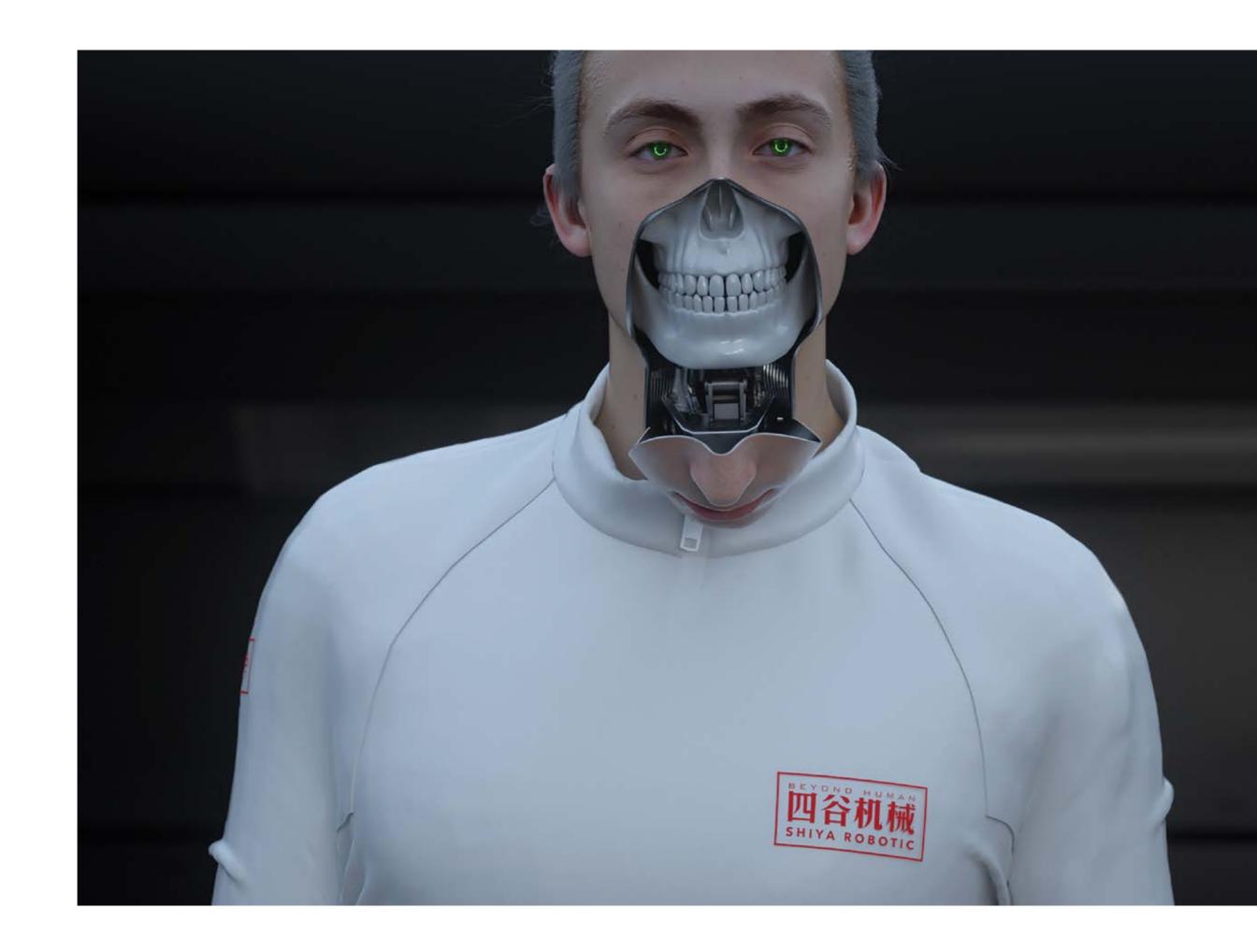
Yuen Hsieh is a filmmaker based in London and Shanghai. During his studies at the Royal College of Art, Hsieh's films reflected self experiences, storytelling with a nod to sci-fi. Hsieh aims to challenge viewers to consider current environments and technologies. Hsieh has filmed projects in Kenya, Iceland, Czech Republic, Tokyo and Shanghai since 2010, and has exhibited his artistic works in London, Berlin, Monaco, Beijing and Taipei. Hsieh has created commissioned video advertisements for the likes of London Design Biennale, SAMSUNG, CHANEL, NIKE, YOHO!, MOMO, TAOBAO, TENCENT, RAY BAN and ASICS. He is now the founder of the Yuen Hsieh Studio and works worldwide for various types of projects.











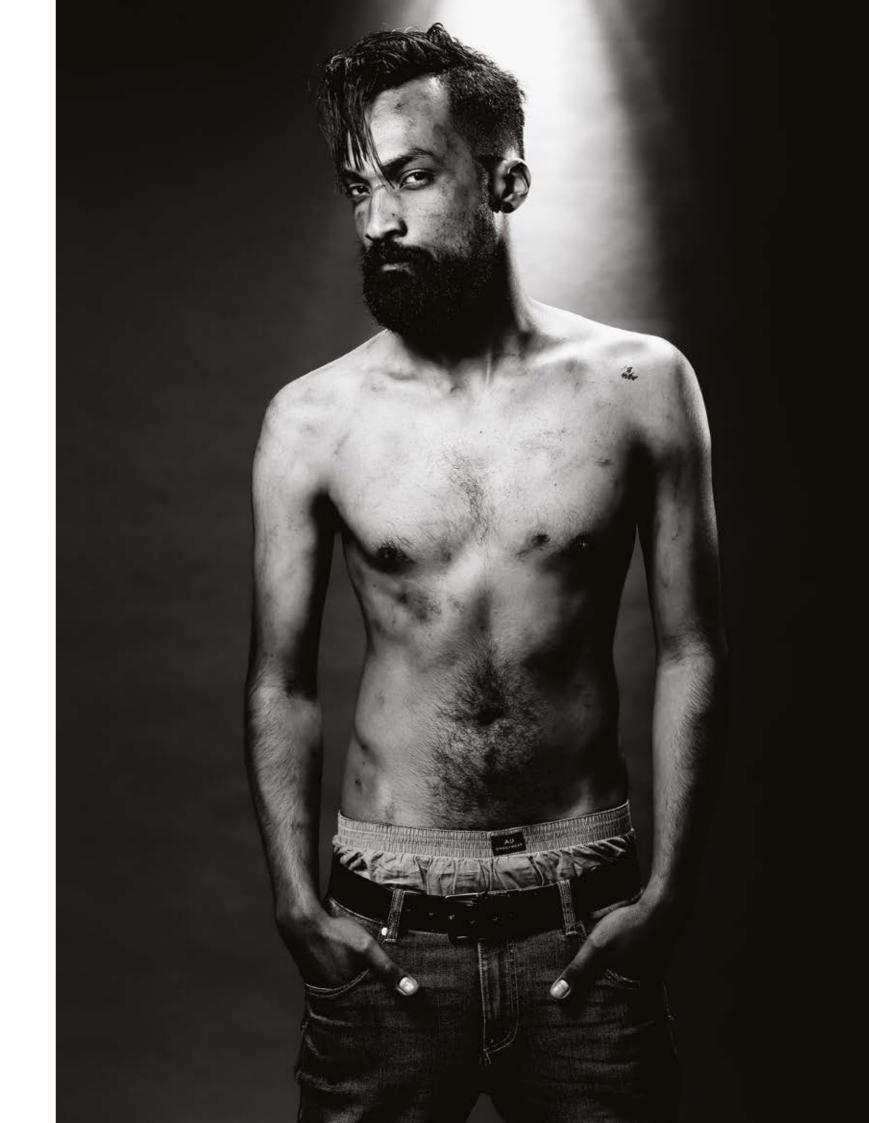
## IGOR POLZENHAGEN

#### SOUTH AFRICA

Igor Polzenhagen is a Cape Town based fashion and wedding Photographer.

He has been shooting for over 20 years and has shot for many publications including Mens Health, Womans Health, GQ, Style magazine and often shoots for long time client Lewis Thomas from Partners Hair Design.

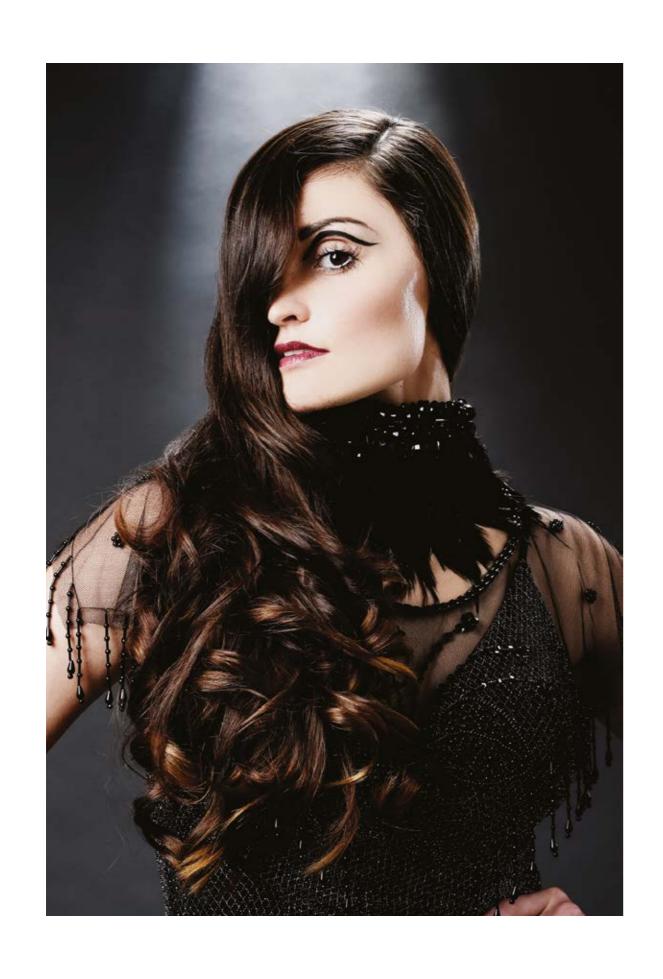
He is currently represented by Infidels Creative Agency and is available for assignments locally and abroad.













### KRISTIAN SCHMIDT

#### **SWEDEN**

Grammy and Emmy Nominated Photographer Kristian Schmidt has shot subjects spanning from fashion to wildlife, Kristian has developed a unique style that focuses on the use of dramatic juxtaposition and opposites to create stunning and enigmatic images. In recent years Kristian's photography has been on exhibition at some of the most prestigious venues worldwide including Milk Studios in New York City, Art Basel Miami, the Cannes Film Festival, Opera Gallery London and Art Monaco. His critically acclaimed 'Whale Shark Series' project featuring underwater images of wild whale sharks and models has captivated the media and has been featured in over 200 magazines and newspapers worldwide.

He has a big involvement with Wildaid and Virgin Unite, where has spent the past 5 years doing photo shoots and PSA's on the consequences of the ivory trade with Prince William , David Beckham, Lupita N'yongo, Edward Norton, Yao Ming and Richard Branson.

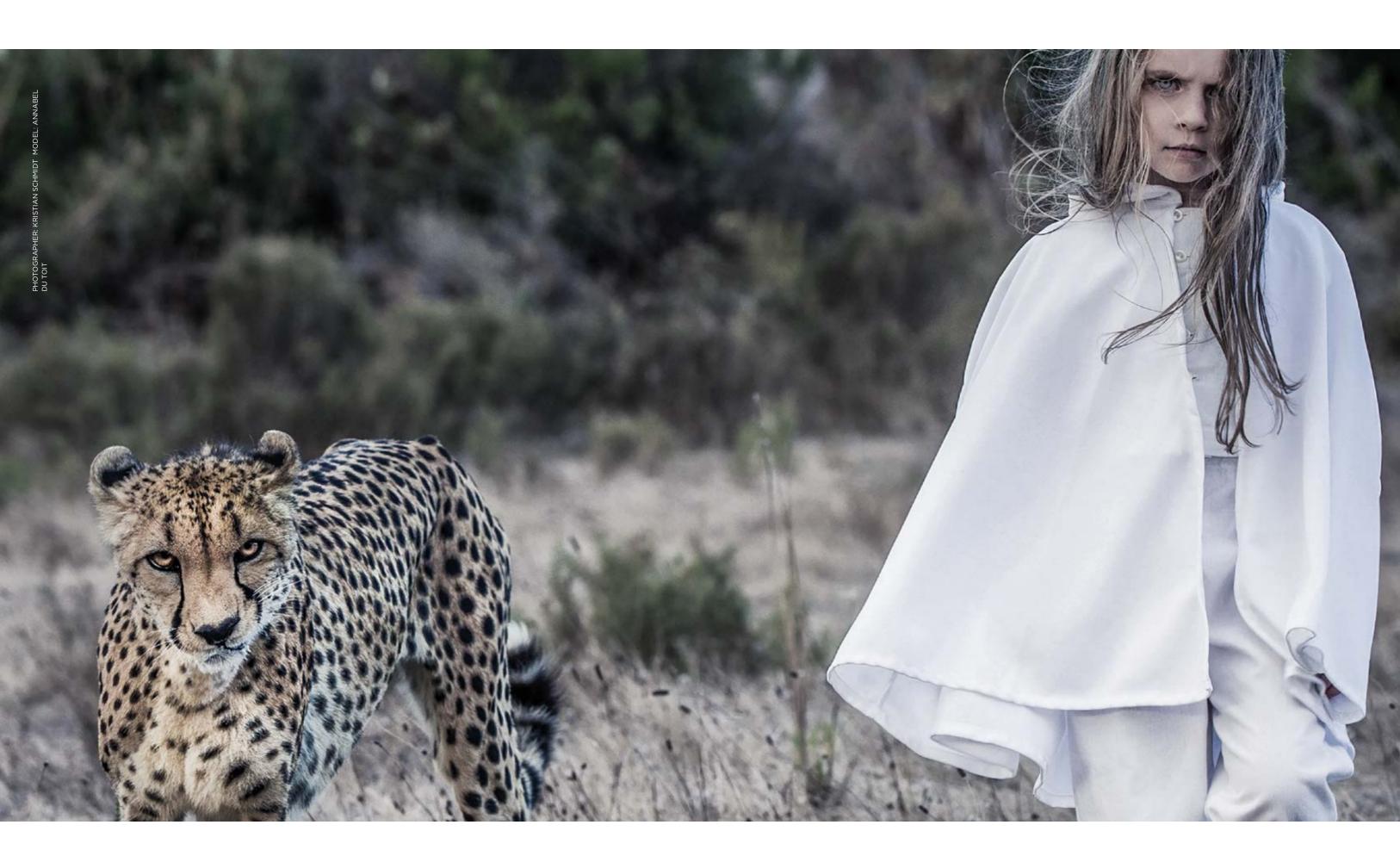
He hopes his pictures can convey the synergy between wildlife and humans.















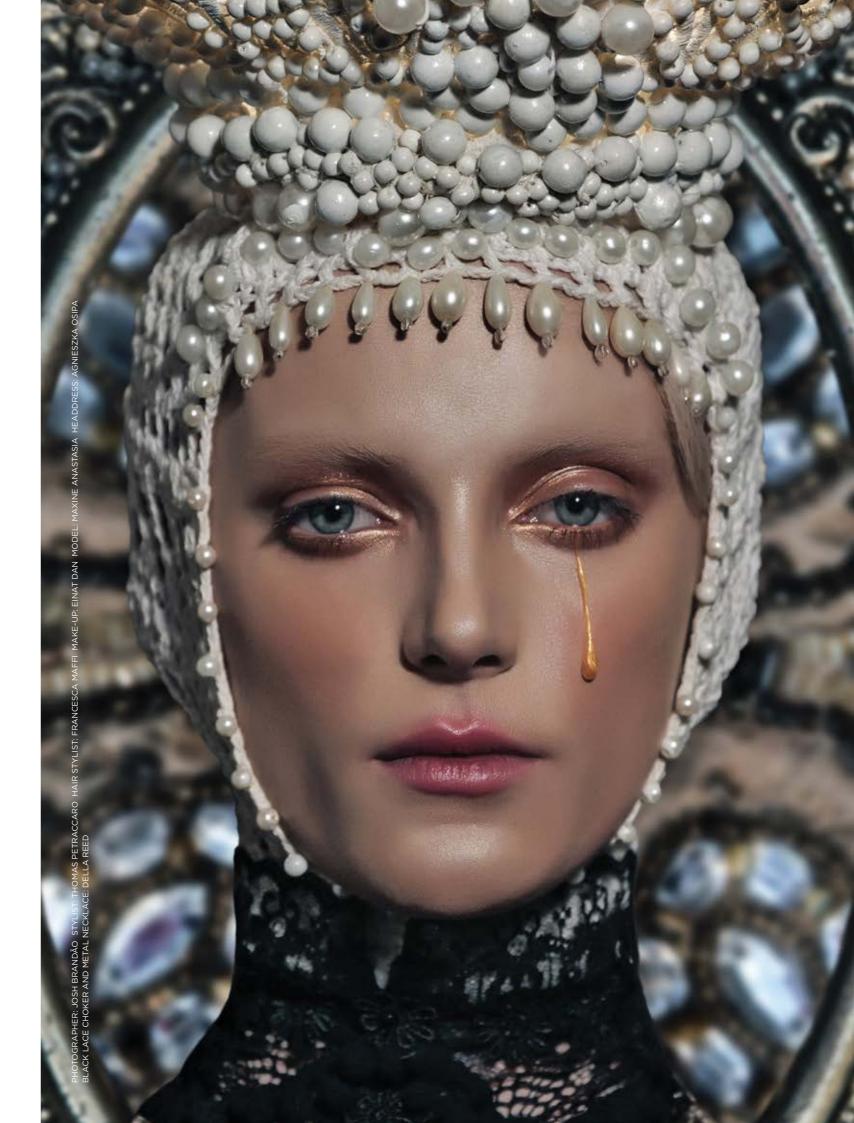
## JOSH BRANDÃO

**ENGLAND / BRAZIL** 

Based in London and working internationally, Josh Brandão is a multi-award-winning Filmmaker and Fashion Photographer.

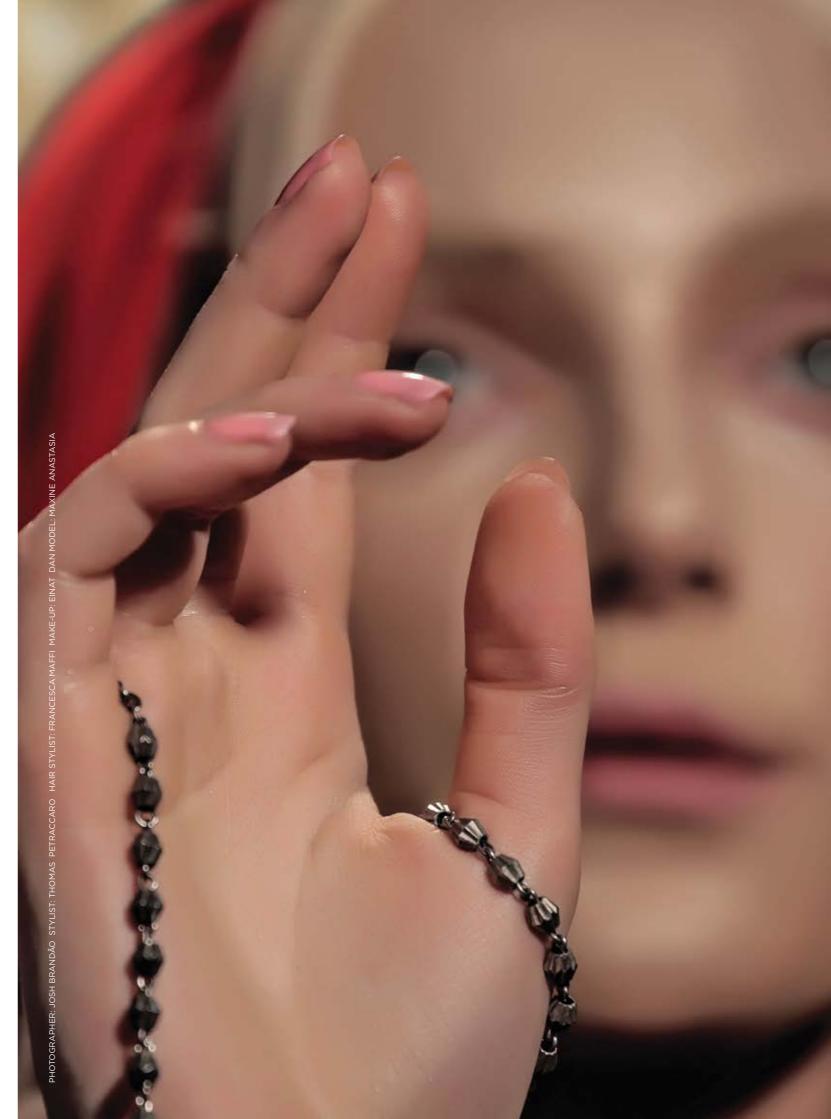
Educated at the London College of Fashion and the Central Saint Martin's College of Art and Design in London, Josh's style ranges from cinematic and classic to conceptual and experimental in both still photography and filmmaking, working with fashion films, music videos, brand promos, fashion editorials, fashion campaigns, designer's look books and covering Runway Shows in Paris, London, New York and Milan.

He's half of production house BlitzWerk Studio, alongside photographer/filmmaker Nicolai Kornum. In 2017, singer Madonna announced the release of her record-breaking Rebel Heart Tour on DVD, Blu-Ray and Live CD, with the front cover photographed by Josh as well as promotional material. Josh's work aims to explore the merging of fashion, art and story telling in a creative, engaging and thought-provoking way.

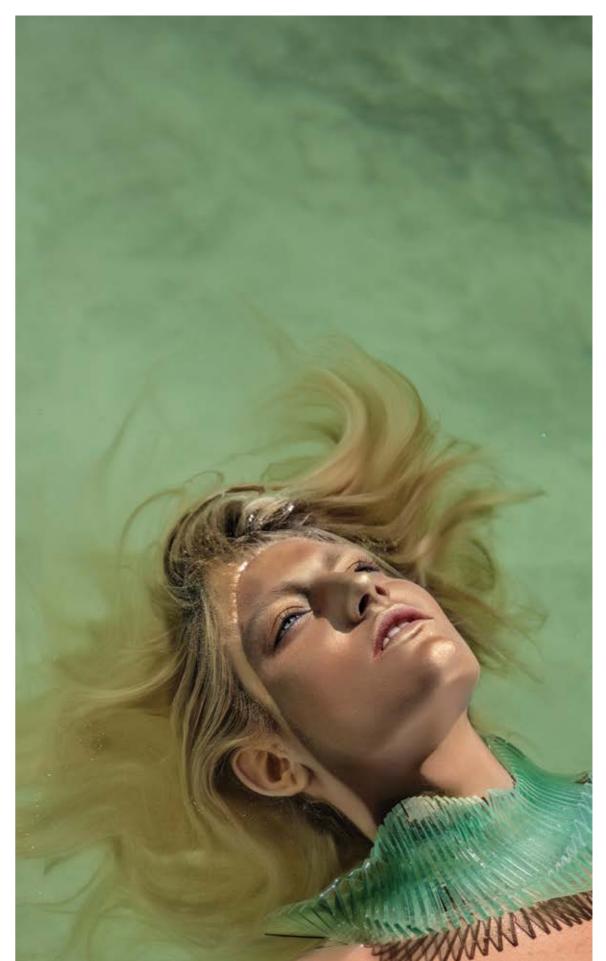




PHOTOGRAPHER: JOSH BRANDÃO ST HAT: MONIQUE LEE MILLENERY

















#### CHRISNA DE BRUYN

#### **AFRICA IS NOW**

Chrisna de Bruyn has been working in the fashion industry as a stylist and art director for over 17 years, between Cape Town, Johannesburg and the UK. During her work in publications she held the position of Fashion editor at Mirage Magazine and Fashion Director at Glamour SA. Chrisna has also contributed to Vogue UZ, Wallpaper, Centrefold, Polanski and VMAN.

She has worked with an extensive list of International and Local photographers including Kristine Lee Moolman, Travys Owen, Misha Taylor, Trevor Stuurman, Francois Visser, Henrik Purienne, Thomas Lohr, Laurence Ellis, Alexa Singer, Katinka Bester, Michael Love and Dennis Swiatkowski.

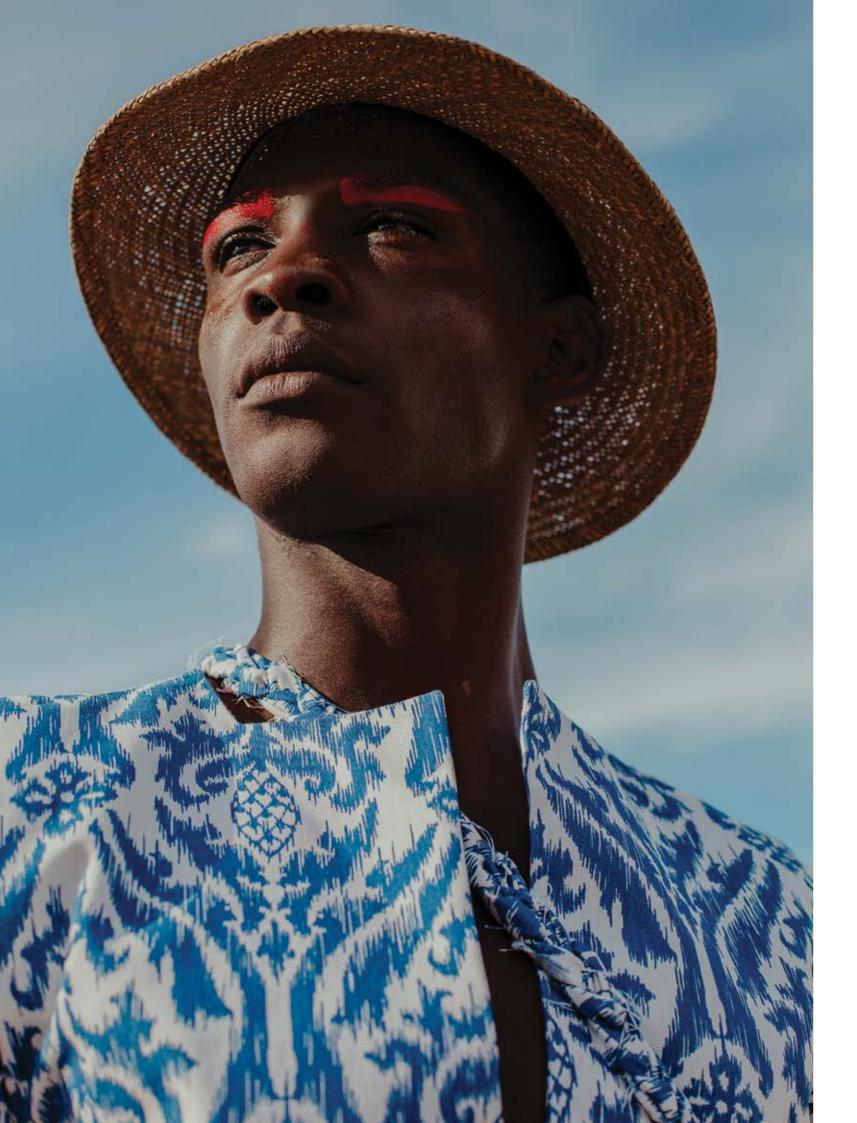
Her clients include brands such as MTV-VIVA worldwide, Adidas, Levi's, Sony Music, FILA worldwide, Stella McCartney, TOPSHOP, Philips Amsterdam, Landrover UK, Heineken, Woolworths, Total-sports and Toyota.

Currently Chrisna is focusing on discovering and building creative talent in Africa, through her online magazine "Africa is Now". The publication explores the emerging, contemporary African landscape. The focus is to showcase the rise of various African design forums, ranging from fashion, art, music, culture, beauty and social events.

"Africa is Now" serves to be a platform for Africans who are creating the current and future trends and aims to introduce them on a local and global setting.



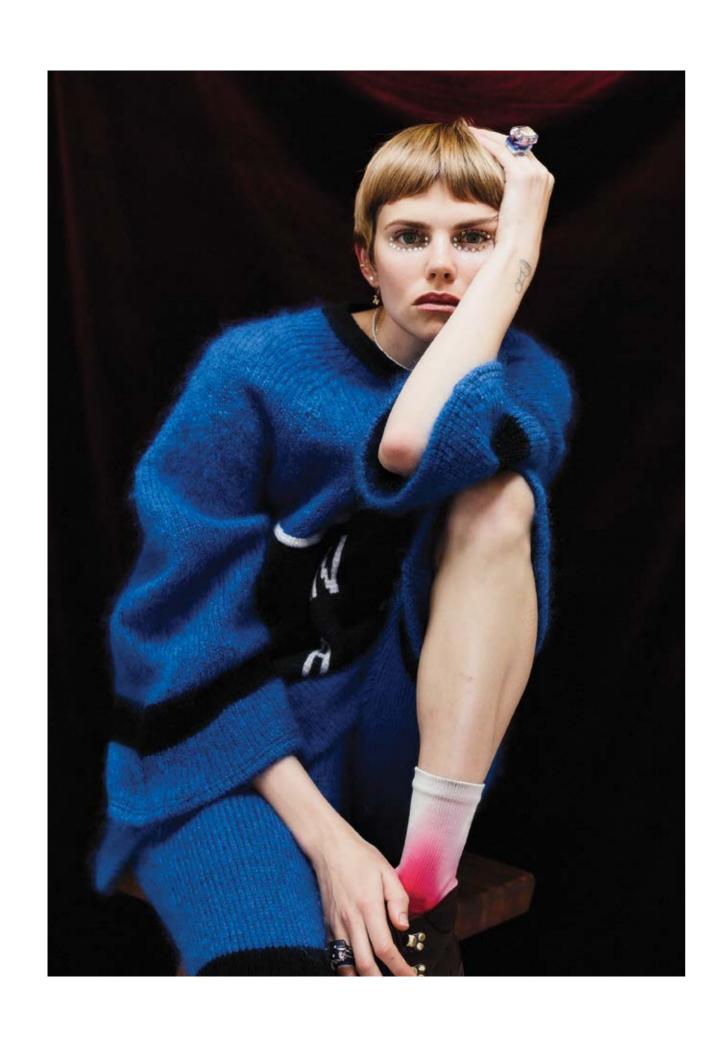




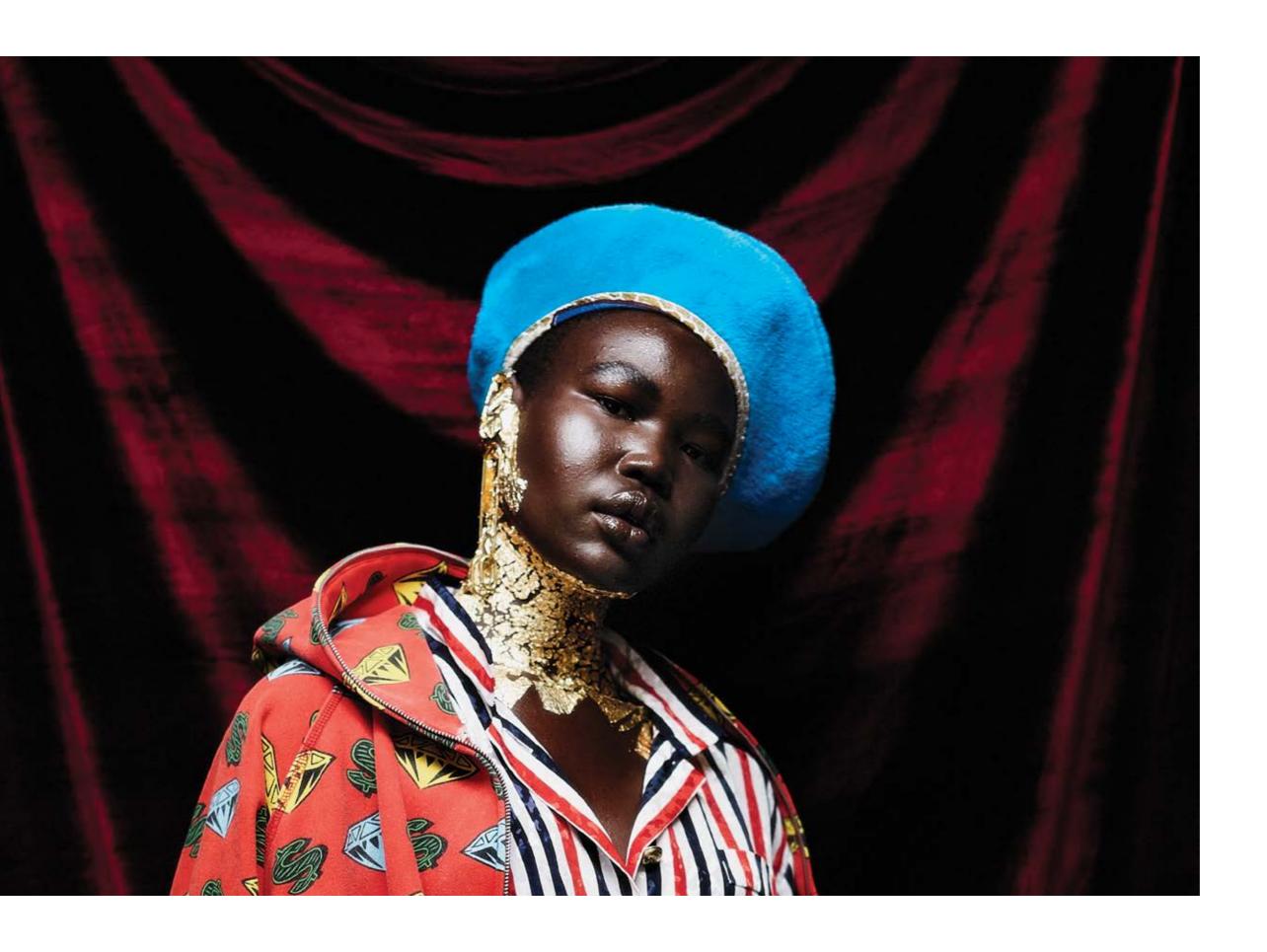
















## EINAT

ISRAEL

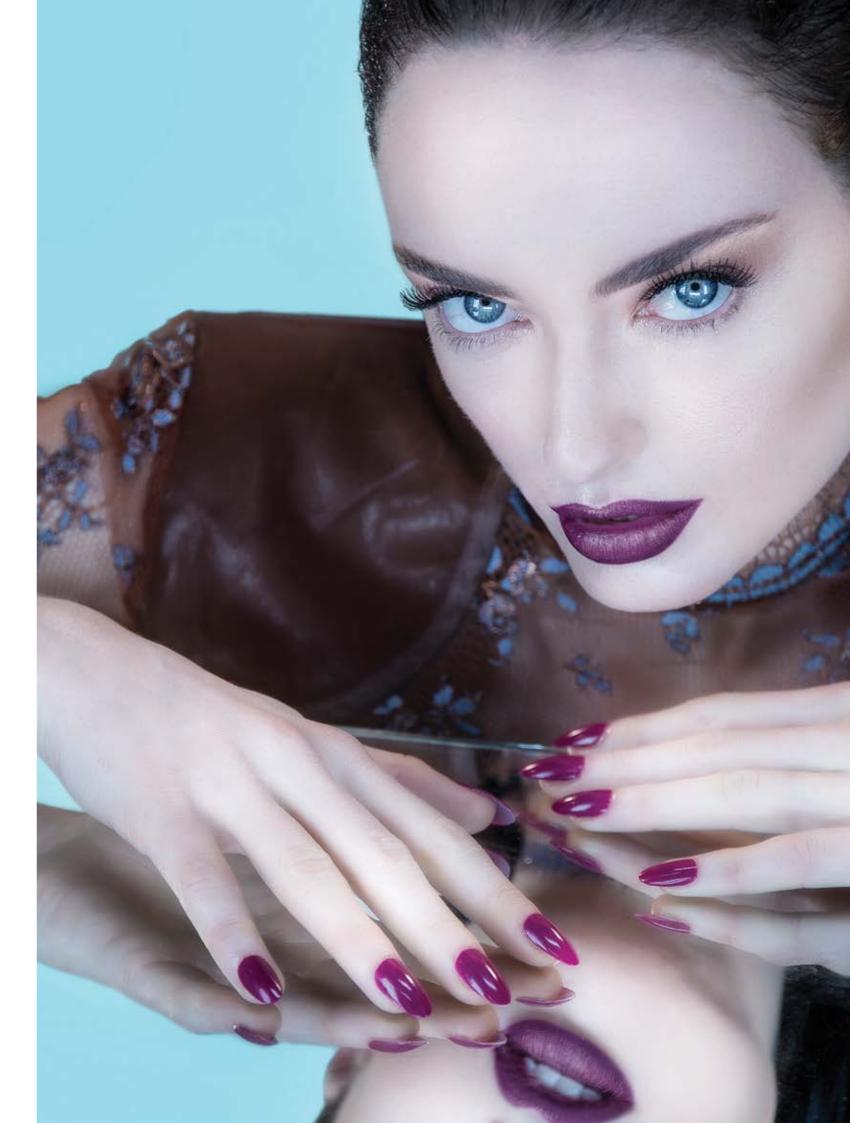
International Make-up Artist & Bodypainter since 1994, Einat was born in the north of Israel and has lived in New York and Milano but is now based in Berlin, where she continues her career as one of the world's leading make-up artists.

Einat travels the globe teaching master-classes and workshops to professional make-up artists as well as working in fashion shows as the key make up artist.

Einat Dan holds 19 world award trophies and top recognitions from industries of make-up, bodypainting and art direction. She won Best Art Director for her film "Queen Brushhands" at "Cinemoi Hollywood - International Fashion film Award" 2015 and Best Make-Up Artist at the LJFFF in 2013.

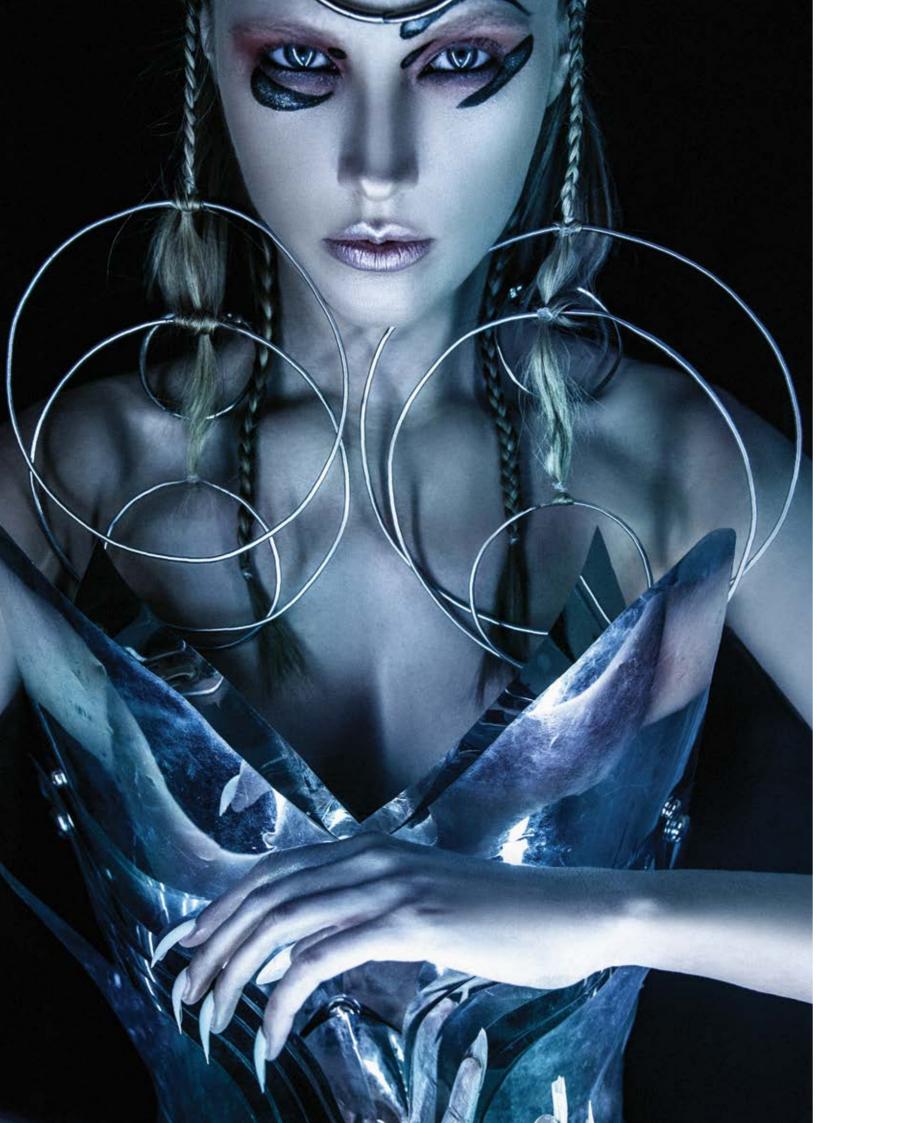
In 2012 she created a line of Makeup Brushes "MIA by Einat Dan".

Her clients/celebrities/magazines include Tommy Hilfiger, Fendi, Valentino, Vivienne
Westwood, Jean Paul Gaultier, Lofficiel, Vogue, Vogue spoza, Elle, Instyle, Tatler, Maxim,
Reve, Trucco & Belezza, Make up artist magazine, Institute, Solis, Kaltblut, Gracian
collection, Fashion&Beuaty, Trend Prive Magazine.

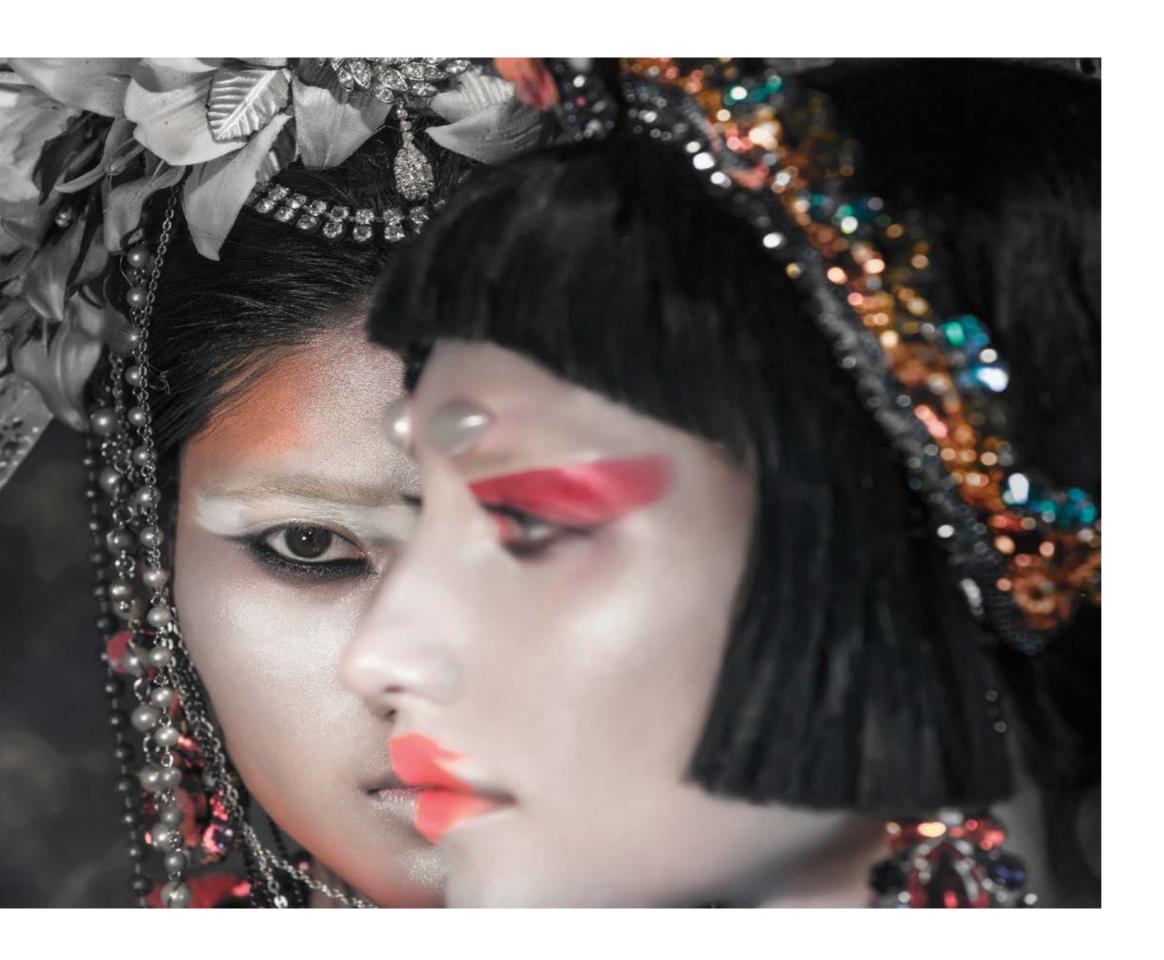




OPPOSITE PAGES: PHOTOGRAPHER: CAMILLA CAMAGLIA MAKE UP: EINAT DAN

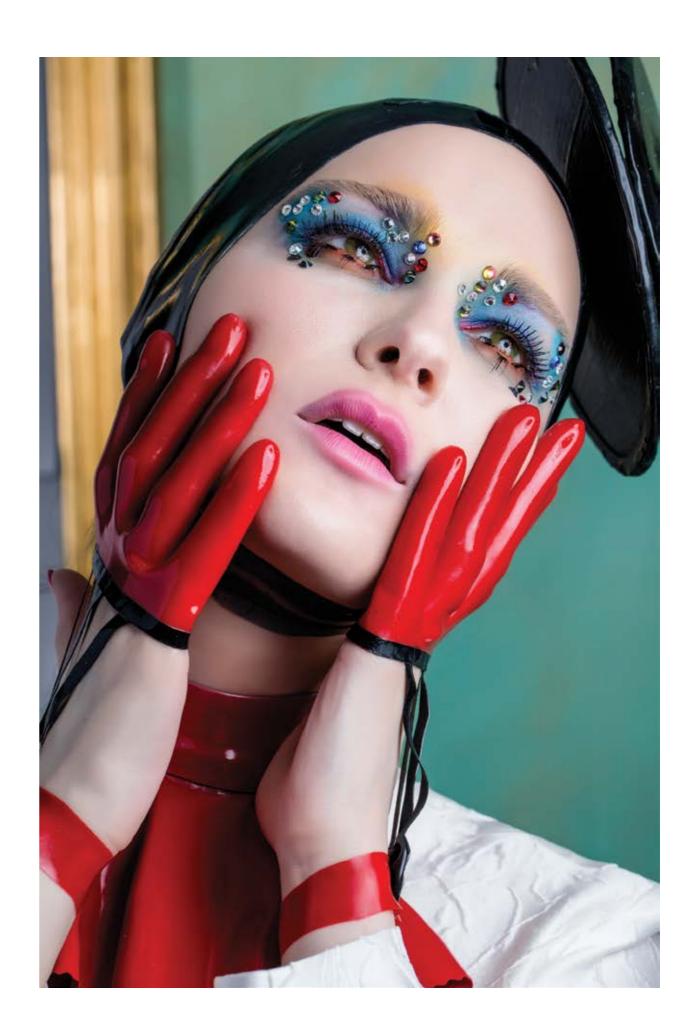








THIS PAGE: PHOTOGRAPHER DANILO FERRERA MAKE UP: EINAT DAN OPPOSITE PAGE: PHOTOGRAPHER: NICO LANFRANCHI MAKE UP: EINA



### NICOLAI KORNUM

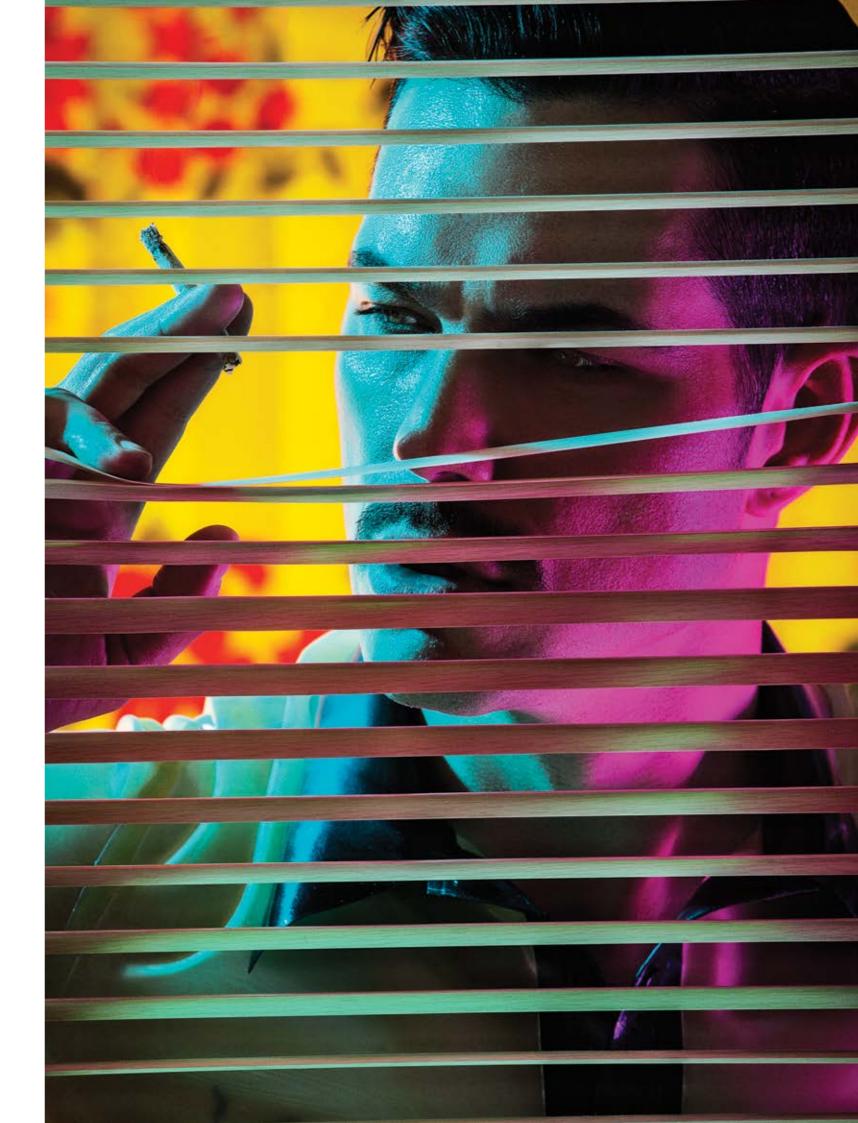
#### **ENGLAND**

Nicolai is a London-based published Photographer, Producer, Director and Director of Photography who is behind several international multi-award winning Fashion Films and Music Videos with more than 15 million online views.

Training includes European Film College, Soho Editors, & a degree in Stage Management & Technical Theatre, including Lighting Design from London Academy of Music & Dramatic Art. He has more than 8 Years' experience as First A.D. and Floor manager in Feature Films, TV-Drama, Live-TV and Commercials and his theatre credits include Production Stage Management and Lighting Designer on the fringe of London's West End (The Box Soho, Southwark Playhouse, Resistance Gallery). Nicolai does runway photography during London, Milan- & Paris fashion week and serves as an external lecturer on Fashion Film Production at Coventry University, London, and, in addition, has taught children and young actors in practical film making.

Nicolai has worked with Director's Lars von Trier, Thomas Vinterberg, Niels Arden Oplev & Bille August. Work also includes Joaquin Phoenix, Connie Nielsen, Aiden Quinn, Kelly Preston, Asa Butterfield, Nicholas Hoult, Andy Serkis, Cee Lo Green and Claire Danes.

Personally, he has been awarded Best Director ("Robots" La Jolla International Fashion Film Festival, California (2017)), Best Creative Concept for a fashion film (Canada Fashion Film Festival (2018)), Best Cinematography and Best Visual Effects ("Statues" Miami International Fashion Film Festival (2016)), Best Visual Effects ("Statues" La Jolla International Fashion Film Award (2016)), Best Fashion Film (Fashion Film Festival Chicago (2015 & 2014)) & Best Concept ("Blackened Wings" Miami International Fashion Film Festival (2014)), for his involvement in fashion films.







THIS & OPPOSITE PAGES: PHOTOGRAPHER: BLITZWERK STUDIO LONDON





## QUENTIN CAFFIER

#### FRANCE

A professional photographer since 2008, Quentin has specialized in studio work, shooting portrait, fashion, advertising, but also fine art pictures.

After winning the Broncolor award in 2008 and SFR Young Talent award in 2009, his images were exhibited in Paris and Tokyo. His work is widely influenced by several alternatives cultures: rock, punk, modern-primitives, as good as geek culture (manga, comics, Sci-Fi, video-games).

In September 2011, Quentin founded the Five Monekys Studio, with 4 partners in Paris, a place of technical experimentations and artistic designs, where one can practice photography, video and 3D scanning. Their clients include fashion companies, magazines, videogame companies, commercial websites and advertising agencies.

In June 2012, he joined the Canon Ambassador Programme as an Explorer, gaining access to an international market.

In September 2014, Quentin shot several fashion editorials in Tokyo, and a documentary about the Nerdy Tokyo: Tokyo City Guide, which was broadcast on French TV.

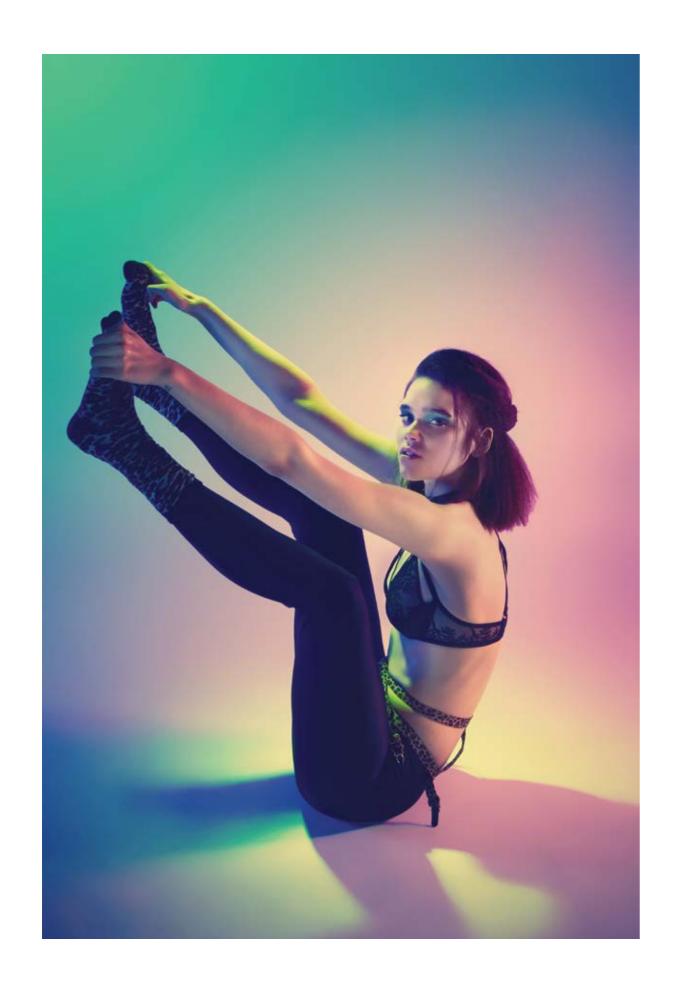
Among his many artistic influences, are photographers Erwin Olaf, Desire Dolron and Guy Bourdin, film makers David Cronenberg, Wes Anderson and Daren Aronovsky, and musicians David Bowie, Bob Dylan and Trent Reznor.

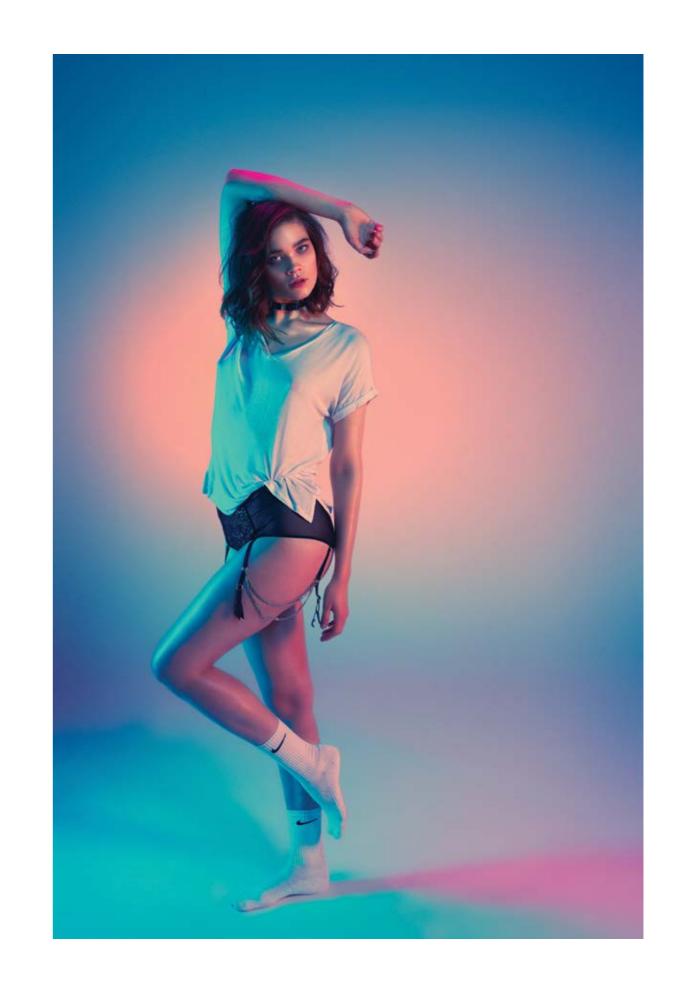


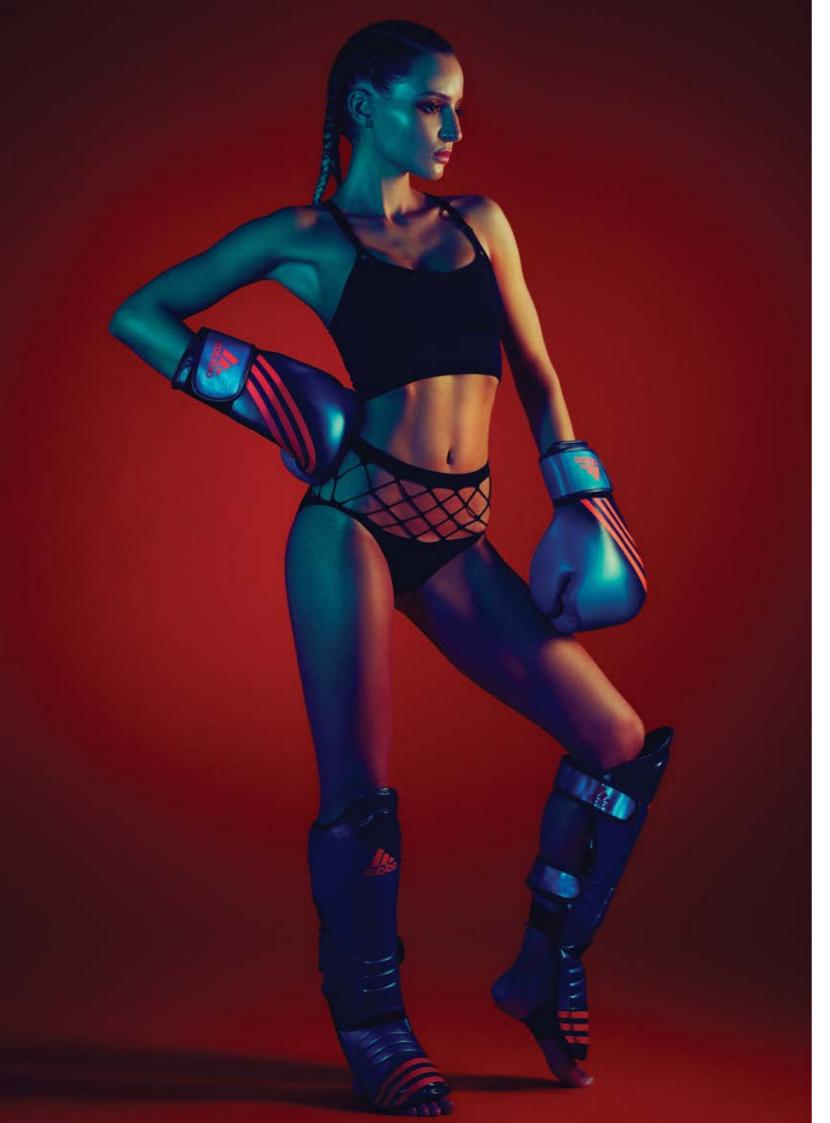












adidas

ITIN CAFFIER MODEL: CHARLIE ARSAN STYLIST: QUENTIN CAFFIER HAIR & MAKE UP: CHRISTELLE MINBOURG THIS & OPPOSITE PAGES: PHOTO

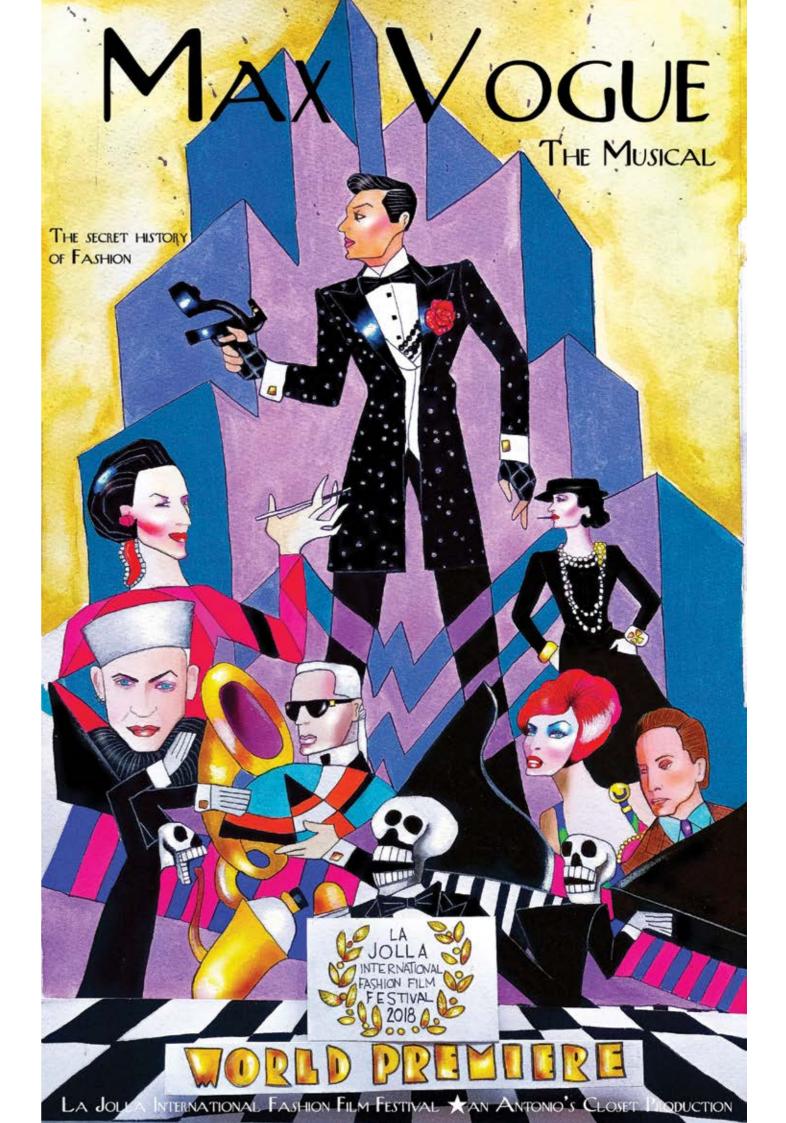
### ANTONIO CONTRERAS

#### **MEXICO**

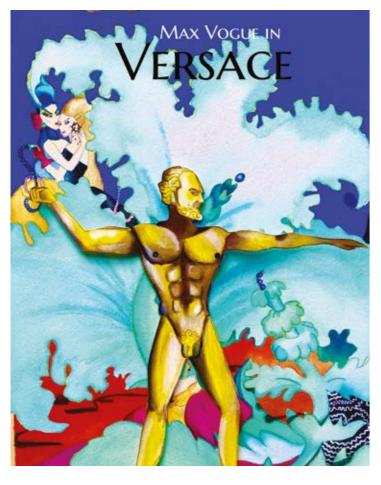
Born and raised in Mexico City, Antonio studied art and fashion, making a career creating elaborate watercolor paintings. His first film "Antonio's Closet", where he talks about fashion, art and his passion for Mexican movies, won the "Founder's Award" at the Miami Fashion Film Festival in 2013. In June 2014 he was invited to the Mercedes-Benz Bokeh South Africa International Fashion Film Festival and shortly after in July, his film "Mercado De Lagrimas" premiered at the La Jolla International Fashion Film Festival, winning "Best Make Up".

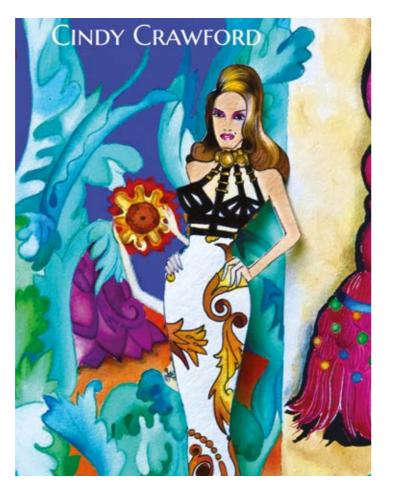
In November 2014 his trilogy "Mercado de Lagrimas" was shown in Mexico City as part of the first ASVOF Mexico, courtesy of Diane Pernet, and was also presented at ASVOF Paris at the Pompidou Center. In 2015 Contreras presented two fashion films at the La Jolla Fashion Film Festival, winning "Best Actor", for his performance in "Ay Jose", and the "Best Make up" award. Cinemoi also awarded the film with "Best Music Score" in Hollywood in October 2015.

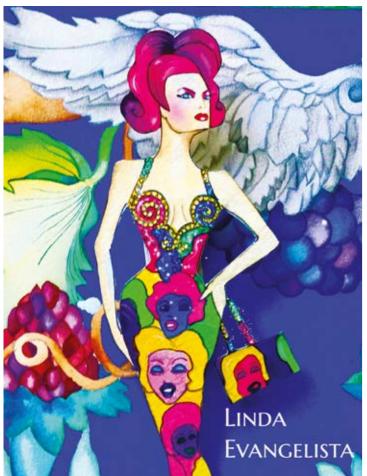
In 2016 his film "All about J" was awarded the IFFFA for "Best Actress" and "Habana 3am" the IFFFA for "Best Jewellery", which reportedly is the first Fashion Film made in Cuba.

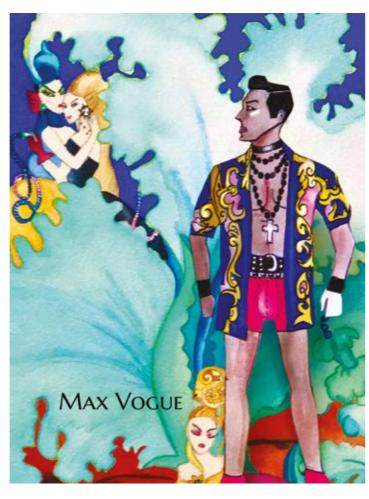


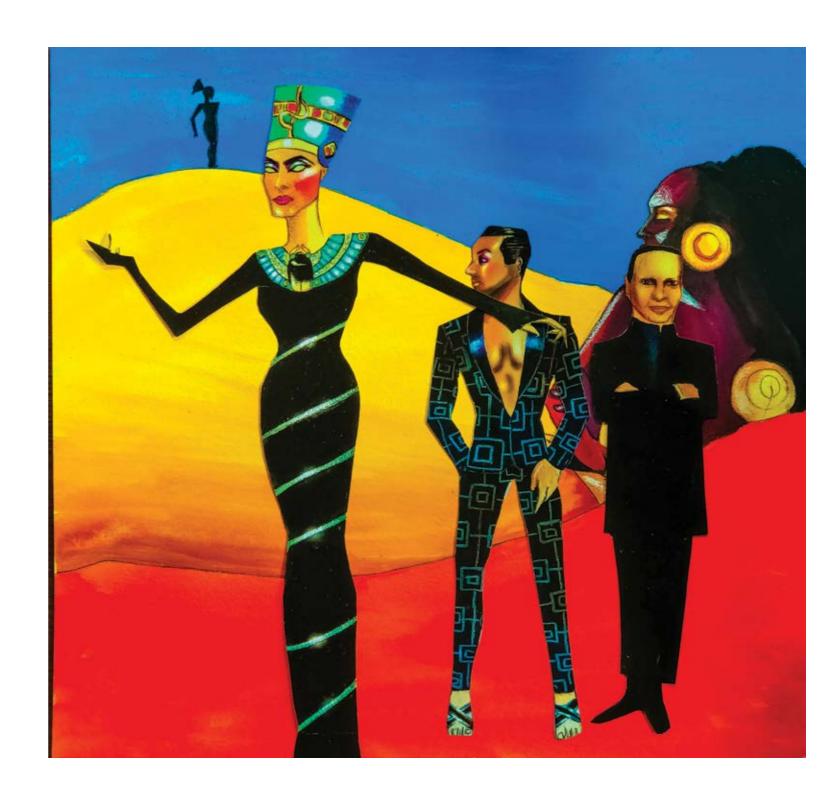














## GREATJOY NDLOVU

#### **ZIMBABWE**

Greatjoy Ndlovu was born in Bulawayo, Zimbabwe and currently works from August House studios in Johannesburg. He has been enjoying a steady rise into art world prominence within South Africa with exhibitions at national art fairs and galleries. His current body of work focuses on portraiture and figurative themes.

The artist explores are variety of materials and techniques to develop his unique, post expressionistic style, that is set to make him one of the sought after African artists to achieve international acclaim.

Ndlovu expresses his inner emotional world rather than depicting an external reality. There is a range of essential human emotions here that cannot be expressed in abstract and conceptual art; the figures suggest a mixture of wonder, mourning, hope and hues of happiness. splashes of primal colour in contrast to subtle, earthy shades and the uncomplicated body language of subjects seem to express the inner tension of an entire continent, torn between a traditional lifestyle from the past and a fast paced, hi-tech now. Ndlovu's work starts from lighthearted, experimental sketches that develop into large scale, detailed works or even an entire series, without loosing an experimental element that so characterizes his work.











# VIKTORIJA PASHUTA

### LATVIA

Latvian born Viktorija Pashuta is an internationally published and award-winning photographer / filmmaker based in Southern California. Viktorija's work is renowned for its "color therapy" - the unabashed use of saturated and vibrant colors to achieve the effect of fashion surrealism. Her images are very feminine and empowering, ultimately celebrating the essence of a woman.

Her work has been published in numerous magazines including Runway, Vision, Esquire and Vogue. In addition to a flourishing photographic career, Viktorija has established herself as a creative director, writer, producer and film director.















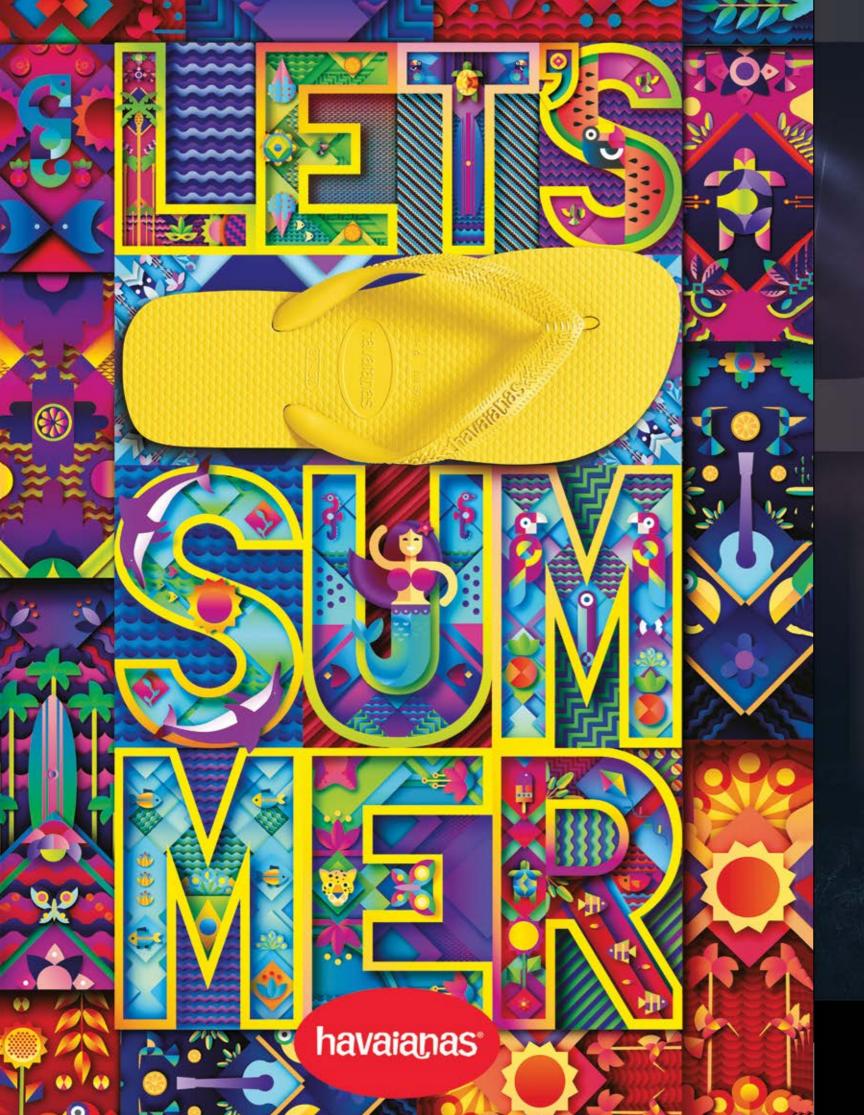


### ENTERTAINMENT

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**FUJ!FILM** 





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Savanna, the unapologetic cider